

CHILDREN'S TOY WITH WIRELESS TAG/TRANSPONDER

ABSTRACT OF THE INVENTION

A playmate toy or similar children's toy is provided having associated wireless,
5 batteryless ID tag that can be read from and/or written to using a radio-frequency communication
protocol. The tag is mounted internally within a cavity of the toy and thereby provides wireless
communication of stored information without requiring removal and reinsertion of the tag. In
this manner, a stuffed animal or other toy can be quickly and easily identified non-invasively,
without damaging the toy. Additional information (e.g., unique personality traits, special
10 powers, skill levels, etc.) can also be stored on the ID tag, thus providing further personality
enhancement, input/output programming, simulated intelligence and/or interactive gaming
possibilities.

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